

New Freedom Heritage

"Preservation and Enhancement"

PO Box 366

New Freedom, PA 17349

www.newfreedomheritage.org / info@newfreedomheritage.org



About New Freedom Heritage

New Freedom Heritage, Inc. is a 501(c)(3) non-profit charitable organization that is working towards a better future for residents and local businesses. We are dedicated to the preservation and publication of New Freedom's rich history and culture and to the enhancement of our town's character.

We accomplish this in several ways:

- a) Recording New Freedom's history and making it available to the public.
- b) Preserving and enhancing the beauty and health of downtown New Freedom through mural, painting, community clean up days, and advocating for the preservation of green space.
- c) Organizing community events to enhance the cultural experience of our residents.
- d) Promoting the success of local businesses that invest in our community.
- e) Working with the local government as a collective voice of concerned citizens.

About the New Freedom Fest

On Saturday, September 16, 2017, *New Freedom Heritage* will host the *New Freedom Fest*. *New Freedom Fest* is an old-time "festival of small town life." It includes music, arts and crafts, animals, food, games, dunking booths, a pie eating contest and much, much more – all centered around the beautiful and historic town of New Freedom, Pennsylvania. Fest live entertainment includes all-day "free" concerts and entertainment on 3 stages. There will be a finale concert with the internationally acclaimed musical artists *"The Honey Dewdrops."*

Sponsorship

In an effort to raise money for the foundation, we have developed multi-level sponsorship incentives. By taking a sponsorship, you not only get great exposure for your business – you help your community! We greatly thank you for your generous support.

New Freedom Fest 2017 Sponsorship Levels

Title Sponsor - \$3000

- Title recognition in all marketing materials
- Graphic link on our website for 1 year
- Inclusion in over 15,000 emails
- Prime 30'x10' booth location at New Freedom Fest
- Full page, back cover ad in the Official Fest Program
- Listing on New Freedom Fest promo poster

Gold Sponsor - \$1000

- Sponsor recognition in all marketing materials
- Graphic link on our website for 1 year
- Inclusion in over 15,000 emails
- 20'x10' booth at New Freedom Fest
- Full page ad in the Official Fest Program
- Listing on the New Freedom Fest promo poster

Silver Sponsor - \$500

- Graphic link on our website for 1 year
- Inclusion in over 15,000 emails
- 10'x10' booth at New Freedom Fest
- Half-page ad in the Official Fest Program
- Listing on New Freedom Fest promo poster

Bronze Sponsor - \$250

- Graphic link on our website for 1 year
- 10'x10' booth at New Freedom Fest
- Listing in the Official Fest Program
- Listing on the New Freedom Fest promo poster

Contributing Sponsor - \$100

- Listing on our website for 1 year
- Listing in the Official Fest Program

In-Kind Support for the New Freedom Fest 2017

If your business has a product or service that you would like to contribute to the New Freedom Fest, it would be greatly appreciated. As all donations are tax deductible, appropriate documentation will be supplied as to the value of your contribution.

Some needs include but are not limited to the following:

- Musical Artist
- Staging
- Folding tables and chairs
- Canopies
- Printing
- Banners
- Signage
- Advertising
- Refuse removal
- Portable Toilets
- Paint and painting supplies
- Novelty items, Prizes
- Cleaning supplies, trash cans and bags
- Volunteer labor

Contact

Art Wachter 410-733-5948
Diane Folger 717-227-2891

Deadline - August 7, 2017

New Freedom Fest Sponsor Information

Sponsors Name: _____

Booth: _____ Yes _____ No

Point of Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Email: _____

If you need electricity, please tell us your voltage/amp requirements.

Voltage: _____ Amperage: _____