

# New Freedom Heritage, Inc.

*"Preservation and Enhancement"*

PO Box 366  
22 Railroad Ave  
New Freedom, PA 17349

[www.newfreedomheritage.org](http://www.newfreedomheritage.org)

[info@newfreedomheritage.org](mailto:info@newfreedomheritage.org)



## About New Freedom Heritage

New Freedom Heritage, Inc. is a 501 (C) (3) non-profit charitable organization that is working towards a better future for residents and local businesses. We are dedicated to the preservation and publication of New Freedom's rich history and culture and to the enhancement of our town's character.

We accomplish this in several ways:

1. Recording New Freedom's history and making it available to the public: come to our Museum and see our displays, video production and interactive kiosk.
2. Preserving and enhancing the beauty and health of downtown New Freedom through mural painting, community clean up days, and advocating for the preservation of green space: come and see the progress being made on the Freedom Green.
3. Organizing community events to enhance the cultural experience of our residents: speakers from our neighborhood sharing their past experiences, movie nights, Halloween trick or treat.
4. Promoting the success of local businesses that invest in our community.
5. Working with the local government as a collective voice of concerned citizens.

## About the New Freedom Fest -- Saturday, September 19, 2020 – 10 AM to 5 PM

New Freedom Heritage will again host the New Freedom Fest. The Fest is an old-time "festival of small town life". It includes music, all day 'free' concerts and entertainment on three stages, arts and crafts, including demonstrations, animals, including a pet parade and pony rides, food and drink vendors, children's games and crafts and much, much more – all centered around the beautiful and historic town of New Freedom Pennsylvania.

## Sponsorship

In an effort to raise money for the foundation, we have developed multi-level sponsorship incentives. By taking a sponsorship, you not only get great exposure for your business – you help your community!

We greatly thank you for your generous support.

### Contact:

Art Wachter [fest@newfreedomheritage.org](mailto:fest@newfreedomheritage.org)

## **New Freedom Fest 2020 Sponsorship Levels**

Title Sponsor - \$3000	Title recognition in all marketing materials Graphic link on our website for 1 year Prime 30' x10' booth location at New Freedom Fest Full page, back cover ad in the Official Fest Program Listing on New Freedom Fest promo poster
Gold Sponsor - \$1000	Sponsor recognition in all marketing materials Graphic link on our website for 1 year 20' x10' booth location at New Freedom Fest Full page ad in the Official Fest Program Listing on New Freedom Fest promo poster
Silver Sponsor - \$500	Graphic link on our website for 1 year 10' x10' booth location at New Freedom Fest Half- page ad in the Official Fest Program Listing on New Freedom Fest promo poster
Bronze Sponsor - \$250	Graphic link on our website for 1 year 10' x10' booth location at New Freedom Fest Listing in the Official Fest Program Listing on New Freedom Fest promo poster
Contributing Sponsor - \$100	Listing on our website for 1 year Listing on New Freedom Fest Program

## **In-Kind Support for the New Freedom Fest 2020**

If your business has a product or service that you would like to contribute to the New Freedom Fest, it would be greatly appreciated. As all donations are tax deductible, appropriate documentation will be supplied as to the value of your contribution.

Some needs include but are not limited to the following:

musical artists	staging	folding tables and chairs canopies
printing	banners	signage
advertising	refuse removal	portable toilets
paint and painting supplies	novelty items, prizes	cleaning supplies
trash cans and bags	quiet generators	sound equipment
children's games	volunteers	

Do you have something we need? Make a suggestion.  
We would love to work with you.

## New Freedom Fest 2020 Sponsor Information

Sponsors Business Name \_\_\_\_\_

Point of Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Do you want a booth? Yes \_\_\_\_\_ No \_\_\_\_\_ Space requirements \_\_\_\_\_ ft X 10 ft deep

Do you need electricity: Yes \_\_\_\_\_ No \_\_\_\_\_ Voltage \_\_\_\_\_ Amperage \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

Please mail your application and payment to:

New Freedom Heritage, Inc.  
P O Box 366  
New Freedom PA 17349-0366

*(Please note change in P O Box Number from previous years.)*

**Contact:**

Art Wachter fest@newfreedomheritage.org

Deadline: August 14, 2020